

FIGURE 5.12 Overview of SurveyMonkey

SurveyMonkey

Free account

- 10 questions
- 100 responses
- Standard e-mail support

Next level

- \$26/month
- Unlimited questions
- 1,000 responses
- Data exporting

Source: Adapted from: Mora, Michaela (Sept. 14, 2013) Three popular online survey tools - What they give for free. <http://www.relevantinsights.com/free-online-survey-tools/#sthash.AMHkZoKV.dpbs>.